

Company Facts

Newsletter2Go offers innovative cloud-based Email Marketing Software. The company was founded in 2011 by Christoph Beuck and Steffen Schebesta and is growing fast. Our young and ambitious team consists of an international team of more than 25 employees.

Newsletter2Go's powerful software empowers customers to easily design and send online Newsletters that inspire recipients and get results. The software is easy to use, and has dozens of innovative features ranging from automated marketing functions to trigger-campaigns.

The Email Marketing Software

Newsletter2Go makes it easy for anyone to design, create and send professional email marketing campaigns. The free, cloud-based software is particularly suited for E-Commerce platforms, digital marketing agencies, and small- and medium-sized companies.

Design Email Campaigns

The easy-to-use Editor makes helps customers design attractive, personalized, and relevant email newsletters. Contacts can be assigned traits and segmented into groups. This enables personalization of individual newsletters, as well as entire email campaigns. Unique features like 1 Click Product Transfer make it easy to import product photos and information directly from E-Commerce systems into newsletters.

Secure Email Dispatch

Security is our top priority at Newsletter2Go. We conform to strict German data protection standards, and uses the same encryption technology as financial institutions. Newsletter2Go's servers are whitelisted (with CSA, ReturnPath, ISIPP), meaning that your emails are securely delivered and bypass most spam filters.

Advanced Analytics to Measure Your Campaign

Sophisticated analytics allow you to measure the performance of your email campaign in real time. Next to statistics like delivery rate, open- and click-rates, and conversion rate, Click Maps show where your recipients have clicked in your newsletter, and allows you to sort reports based on specific target groups.

Seamless E-Commerce, CRM and CMS Interfaces

Contacts can easily be uploaded via data files, or they can be automatically imported from your E-Commerce platform via a free plug-in. Our plug-ins make it easy to add email marketing functionality to your E-Commerce, CRM and CMS systems. Best of all, all of our plug-ins are totally free to download and use.

Contact us now

Email sales@newsletter2go.com

Phone +1 858 365 086 0

Customer Testimonial:

„Newsletter2Go accelerated our processes by 50% and also increased our ROI.“

[Mati Balle from mabba-shop.de](#)

